ASAS
TRADING COMPANY



Empowering Businesses Through Technology.

Integrated IT, Networking,
Telecommunications & Security Solutions

Connect | Secure | Deliver

About Us

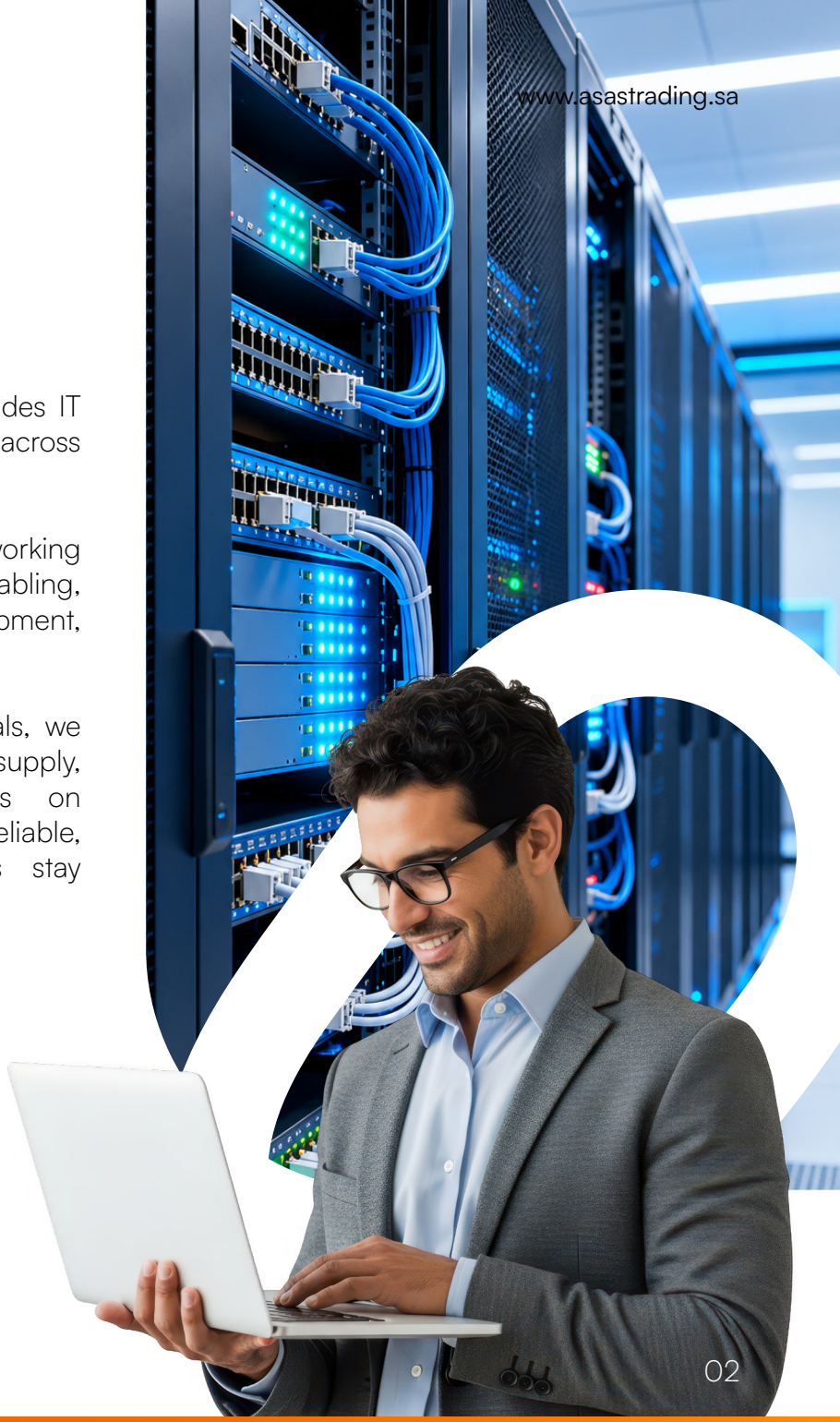
Established in 2015, ASAS Trading Company provides IT products and technology infrastructure solutions across Saudi Arabia.

We supply a wide range of products, including networking equipment, fibre optic cables, structured cabling, telecommunications systems, CCTV security equipment, and other IT essentials.

Backed by an experienced team of IT professionals, we support businesses with project planning, product supply, and infrastructure implementation. We focus on understanding our customers' needs and providing reliable, practical solutions that help their businesses stay connected and operate efficiently.

Established in

2015



Our Vision

To be a trusted technology trading and solutions partner in Saudi Arabia, recognised for our product portfolio, industry expertise, customer-focused approach, and long-term business relationships.

Our Mission

To provide reliable IT, networking, telecommunications, fibre optic, and security products and solutions that enable businesses to build efficient, scalable, and dependable technology infrastructure.

Core Values

Trust First

We conduct our business with honesty, transparency and professional ethics.

Responsibility

We take ownership of our commitments and focus on delivering what we promise.

Expertise

Our experienced team brings technical knowledge and industry understanding to every requirement.

Built For Impact

We focus on practical solutions and outcomes that create value for our customers.

Our Solutions

Network Infrastructure

- LAN / WAN Solutions
- Structured Cabling
- Network Design & Installation
- Switches & Routers
- Wi-Fi Solutions
- Network Racks & Cabinets
- Patch Panels & Accessories

CCTV & Security

- IP CCTV Systems
- NVR / DVR
- IP & PTZ Cameras
- Access Control
- Video Intercom
- Time Attendance
- Security & Surveillance Systems

Fiber Optic Solutions

- Single-mode & Multimode Fiber
- Armored Fiber
- Fiber Splicing & Termination
- OTDR Testing
- Fiber Patch Panels
- ODF / FDF
- Fiber Optic Accessories

Wi-Fi & Wireless Solutions

- Enterprise Wi-Fi
- Wireless Access Points
- Outdoor Wireless
- Point-to-Point Links
- Wi-Fi Site Surveys
- Wireless Network Design



Data Center Solutions

- Server & Network Racks
- Structured Cabling
- Fiber Infrastructure
- Server & Storage Solutions
- Cable Management
- Data Center Installation

IP Telephony & Communication

- IP Phones
- VoIP Systems
- PBX Solutions
- Conference Room Solutions
- Video Conferencing

Cybersecurity & Network Security

- Firewalls
- UTM Solutions
- VPN Solutions
- Network Security
- Endpoint Security
- Secure Network Design

Audio & Public Address

- PA Systems
- Ceiling & Wall Speakers
- Amplifiers
- Paging Systems
- Background Music Solutions

UPS & Power Solutions

- Online UPS
- Rack-Mount UPS
- UPS Batteries
- UPS Installation
- Backup Power Solutions



Brands We Work With

Qatron
CORNING
COMMSCOPE
BELDEN
SENDING ALL THE RIGHT SIGNALS
legrand
D-Link
SUPERIOR
PANDUIT
CISCO
HUAWEI
aruba NETWORKS
JUNIPER NETWORKS
FORTINET
Ruijie
tp-link
UBIQUITI NETWORKS
Tenda
DELL
alhua TECHNOLOGY
HIKVISION
QUANTRON

Sectors We Serve

- Corporate & Commercial
- IT & Technology
- Construction & Infrastructure
- Healthcare
- Education
- Hospitality
- Government & Institutional

Our Track Record



ASAS
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Let's Connect

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